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Bulgaria - Culture Smart!: The Essential Guide to Customs Culture (Paperback)

By Juliana Tzvetkova

Kuperard, United Kingdom, 2015. Paperback. Book Condition: New. 170 x 112 mm. Language: English . Brand New Book. Bulgaria, situated in southeastern Europe on the Black Sea, is one of Europe's best-hidden secrets. A haven for nature and history buffs, this beautiful sunny country welcomes the traveler with bread and salt, a red rose, and a wooden vessel full of sparkling wine. These three emblems of ancient treasures, rose oil, and natural beauty symbolize its distinctive culture. This youngest member of the European Union has been riding a roller-coaster of radical transformation since emerging from the Eastern Bloc and becoming a market economy twenty years ago, changing dramatically in many ways and yet preserving its own particular charm and slow-paced way of life. Invasions and waves of migration, dating back to neolithic and classical times, have contributed to a unique cultural mosaic. The country boasts the oldest hoard of gold treasure in the world. The seventh-century Bulgarian empire dominated the Balkans and was a powerhouse of Slavonic culture. Later, Ottoman conquest and Soviet influence left their mark on the national psyche. Culture Smart! Bulgaria provides a key to understanding the Bulgarian people. It outlines their long and complex history,...



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